LWF LEADERSHIP WORTH FOLLOWING™

Allison Alford Smith, MS

Consultant



PROFESSIONAL PROFILE

Allison Alford joined Leadership Worth Following in 2024 and currently serves as an Associate Consultant. In this role, she supports leadership assessment, development, and coaching initiatives with a focus on helping individuals grow into the leaders they aspire to be.

In addition to her work in coaching and assessment, Allison contributes to the design and delivery of leadership development programs, selection initiatives, and customized competency models. She has supported organizations across various industries, including retail, transportation, beauty, and industrial services, with a strong focus on improving talent strategies and developing people-centric solutions.

A PERSONAL NOTE

Allison is passionate about helping people grow into the leaders they want to be. She brings curiosity, empathy, and a practical mindset to her work. She lives in Frisco, Texas, and enjoys coffee shops, books, and blending wellness with joy.

NOTABLE ACHIEVEMENTS

- Worked with organizations in retail, transportation, beauty, and industrial services to enhance talent strategies.
- Gained global HR experience in talent acquisition, onboarding, and compensation analysis.
- Supported leadership development and employee experience research at a global beauty company.

EDUCATION & AFFILIATIONS

Allison graduated cum laude from Texas A&M University with a Bachelor of Science in Psychology and earned her Master of Science in Organizational Psychology from Southern Methodist University in December 2024.

Allison's affiliations include Society for Industrial and Organizational Psychology (SIOP), DallasHR, and DAIOP.